




### Did You Know?



1/3 of people 45 to 64 and 1/2 of people 65 and older have taken **more than 3** prescription drugs in the last 30 days



**800,000** ADVERSE DRUG EVENTS REPORTED TO THE FDA IN 2014



**\$136 Billion** ANNUAL COST OF ADVERSE DRUG REACTIONS

### Millions of people take synthetic drugs to manage chronic disease

**Osteoarthritis**



**26.9 million**

**Chronic venous disease**



**2.5 million**

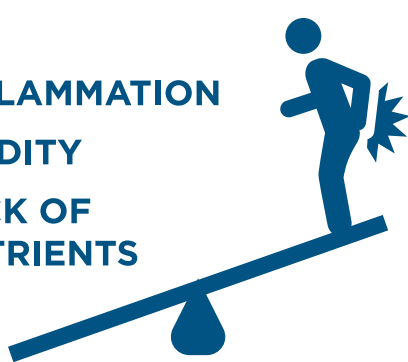
**Osteopenia/Osteoporosis**



**55.5 million**

### Imbalances in the body make chronic disease worse:

- INFLAMMATION
- ACIDITY
- LACK OF NUTRIENTS



**89%** of doctors recognize certain chronic diseases have distinct nutritional requirements

In a survey of 200 healthcare professionals

### Consumers deserve medicines that are:

- ✓ Effective
- ✓ Safe
- ✓ Make them feel better and manage their underlying condition

### Medical Foods - The Safe and Effective Solution

Medical foods are prescription medicines made from natural molecules found in foods

One pill can = natural molecules found in

**5 lbs**

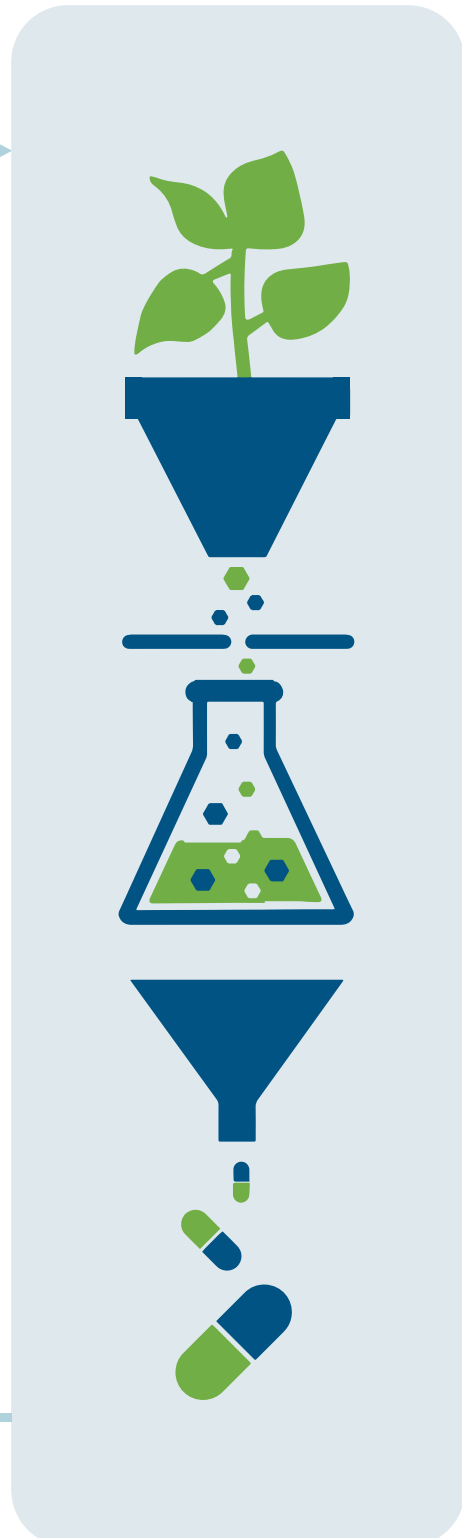


of fruits and vegetables

Purified, natural ingredients =

**FEWER SIDE EFFECTS**

Large amounts of these purified molecules help the body fight disease



### How medical foods differ from synthetic drugs and supplements

	Medical Food	Dietary Supplement	Rx Drugs
Ingredients are designated G.R.A.S. "Generally Recognized as Safe" highest standard of safety at the FDA	✓	✗	✗
Intended for a disease or condition that has distinctive nutritional requirements	✓	✗	✗
Supervised by a physician and dispensed by prescription	✓	✗	✓



### Talk with your doctor

to see if prescription medical foods are right for you.

Learn more at [CoverMyMedicalFoods.com](http://CoverMyMedicalFoods.com)

Sponsored by Primus Pharmaceuticals

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